Webinar

"Plastic Feedstock for recycling in the Netherlands – KPMG Market Study"

Versnellingstafel Chemische Recycling

14-12-2023













Welcome!

Before we start some tips:

- 1 Please put yourself on mute.
- Please put your camera on when speaking for as much interaction as possible.
- Please use the chat function if you have any questions.
- The webinar will be recorded so that it can also be watched later.











The Acceleration Table Chemical Recycling

- The **Acceleration Table Chemical Recycling of Plastics** (*Versnellingstafel Chemische Recycling van Kunststoffen VTCR*) is a public-private partnership between 13 Dutch industrial companies and the Dutch government.
- The Acceleration Table started from the joint ambition of the Dutch government and VNO-NCW to improve the investment climate for chemical recycling.
- In August 2020, the VTCR presented the **Roadmap Chemical Recycling 2030**. This Roadmap identifies several concrete action points to accelerate chemical recycling, based on three pillars: A) **Ambition and potential**, B) **Feedstock**, and C) **Policy**.
 - **→ Link to the Roadmap**
- In June 2023, the VTCR presented its **Whitepaper** on Chemical Recycling. This paper offers insights into the position of chemical recycling within the recycling landscape and contains a series of concrete recommendations for the coming years, focused on what is needed to exploit this potential.
 - **→ Link to the Summary (EN)**
 - → Link to the full version (NL)





Program









Mark Intven

VNCI

	14.00 – 14.10	Introduction	Mark Intven, Sanne Westra
Part I	14.10 – 14.35	Presentation key findings by KPMG	Lawrence Bolte (KPMG)
	14.35 – 14.55	Questions from audience	Audience
Part II	14.55 – 15.05	Introduction of our panel	Mark Intven, Sanne Westra
	15.05 – 15.50	Discussion: Sorting, Export/Import, Demand	Freek Bakker (PreZero) Rick Winkelman (Shell) Ruben Dekker (Min. IenW)
	15.50 – 16.00	Next steps and concluding remarks	Mark Intven, Sanne Westra





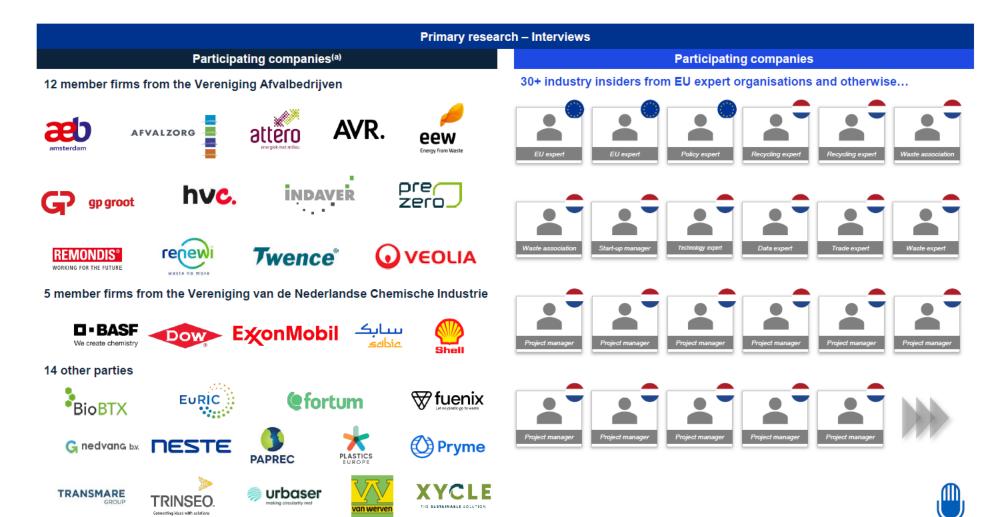
Presentation key findings KPMG



Lawrence Bolte
Associate Director
@ KPMG



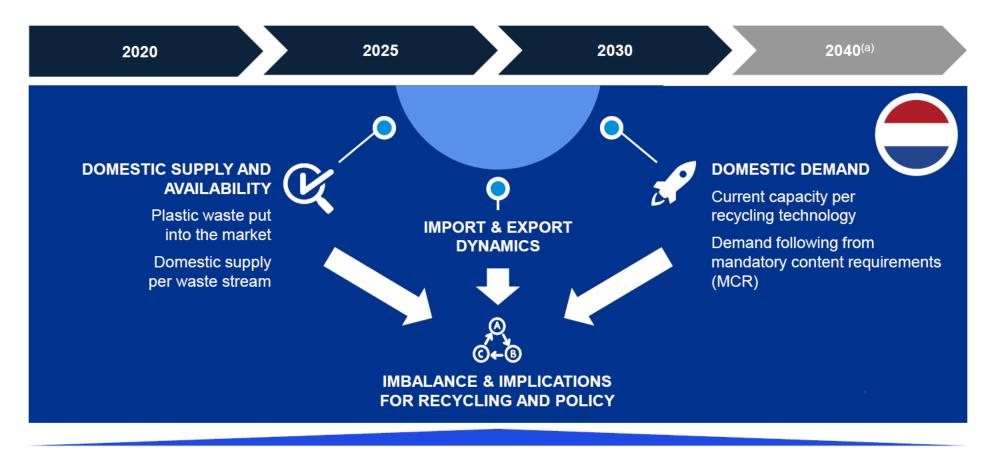
This study is the result of extensive research with a contribution of the Dutch waste management and chemicals industries





The mentioned parties do not endorse all the report's comments and findings.

The goal of this study is to determine supply and demand for plastic waste as feedstock in the Netherlands and suggest policies to close imbalances



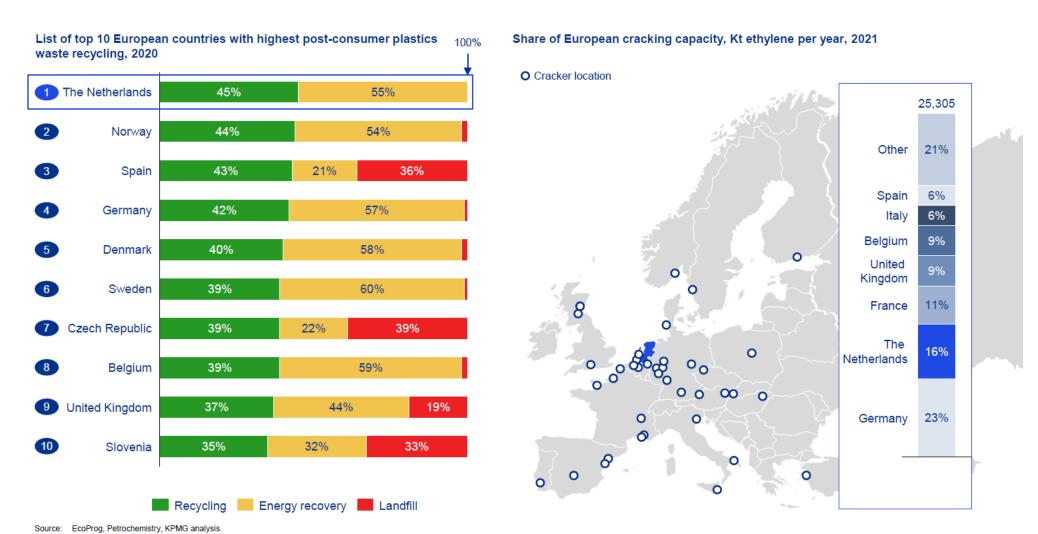
(SUGGESTED) POLICIES

: (a) Only 2040 forecast is made for the demand based on mandatory content requirements.

Source: KPMG analysis.



The Netherlands is a powerhouse in recycling and chemicals production which can play a major role in Europe's circular ambitions





SUPPLY: Currently the largest share of Dutch plastic waste is incinerated or exported, which is a huge untapped potential

OTAL Flow of plastic waste from waste stream to final processing step in Netherlands, kt, 2020 1,698 Pre-sorted plastic volumes shown are actual plastic volumes after sorting into bales; meaning that any weight losses (due to moisture and dirt) from the collection step are no longer included Household pre-sorted: 230 Recycled: 523 Other pre-sorted: 28 Sorting: 573 Recycling: 644 Domestic recycling + C&I pre-sorted: 293 export -C&D pre-sorted: 22 Household residual: 154 Post-sorting: 200(a) (Post-sorted system) Household residual: 205 Unsorted (Pre-sorted system) Incineration(b): 1,174 Domestic incineration + export C&I residual: 716 Unsorted

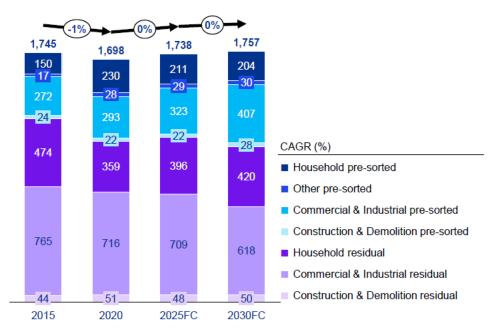
Note: (a) A large share of available plastics in residual waste streams that are sent to recycling, are ultimately not sorted out (due to sorting inefficiencies). The fraction residual waste fraction that is not sorted out is sent directly to mostly incineration

(b) Incineration is Energy-from-Waste and SRF/RDF Sources: CBS; Eurostat; Interview programme; KPMG analysis

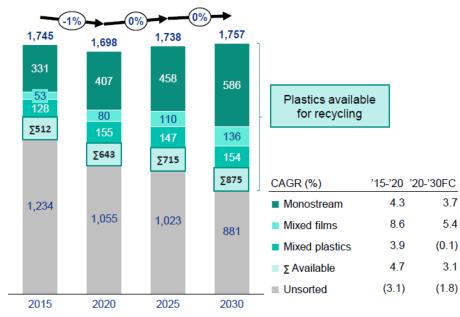
VPMG

SUPPLY: In 2030 more plastic waste will be sent to recycling, however a large share will still be incinerated

Overview of total plastics per waste stream, kt, 2015-2030FC



Overview of sorting output available for recycling, kt, 2015-2030FC





Shift from pre-sorting to post-sorting residual (households)



Shift from residual to pre-sorting (C&I)



Improving sorting efficiency (for pre-sorting), design for recycling, increasing value of plastic waste



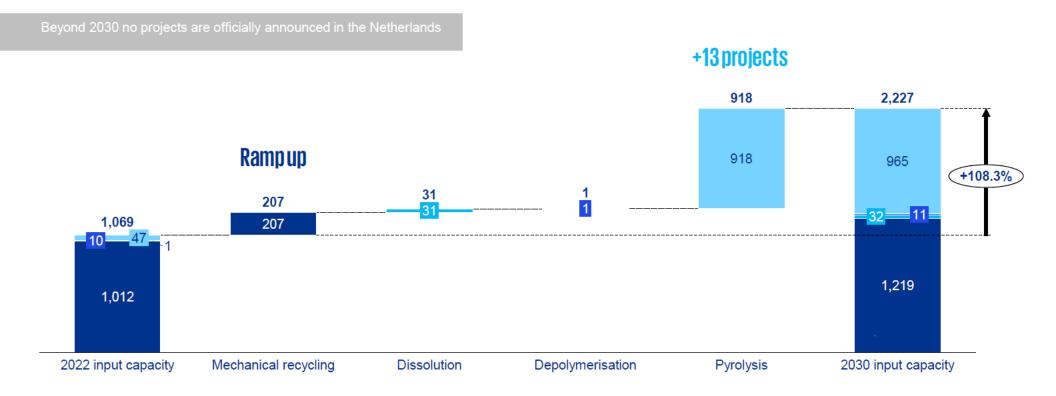
Increasing (post-)sorting leads to less unsorted plastics

Source: CBS; Eurostat; Interview programme; KPMG analysis



DEMAND: The demand for plastic waste as feedstock is expected to double as a result of the (expected) European mandatory content requirement

Overview of expected development of mechanical and chemical recycling input capacity(a,b), 2022-2030FC, kt



Note: (a) Based on a 95% capacity utilization for all recycling projects and 80% likelihood of construction for planned recycling projects;

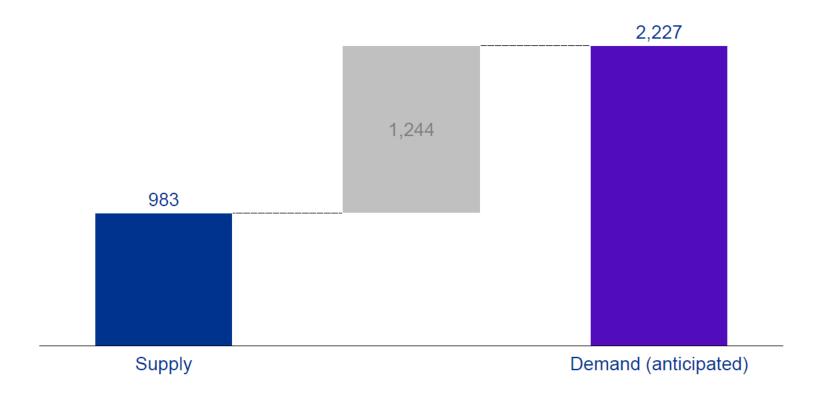
Source: Interview programme; KPMG analysis.



⁽b) Realisation of recycling capacity is dependent on the acceptance of policies and legislation which would recognise the recycling methods as recycling and make the investments economically viable.

BALANCE: There will be a large imbalance between supply and demand, to bridge the gap supply will have to increase

Total overview of opportunities to increase supply (mass balance)(a), 2030, kt



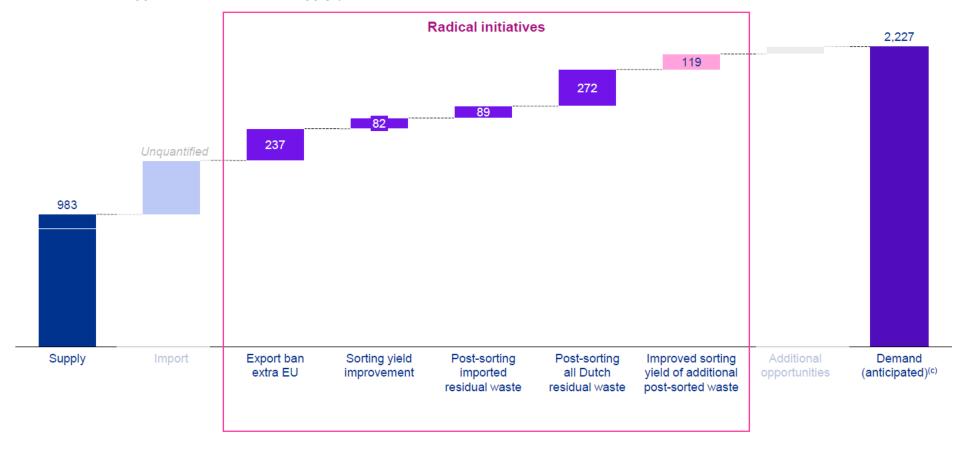
Note:

(a) Shortage is an underestimated as recyclers specialise in certain types of plastics and qualities and the 'fulfilled' demand likely does not fully match with supply.
 Interview programme; KPMG analyses



Implementing radical initiatives will not fully bridge the gap...

Total overview of opportunities to increase supply (mass balance)(a), 2030, kt

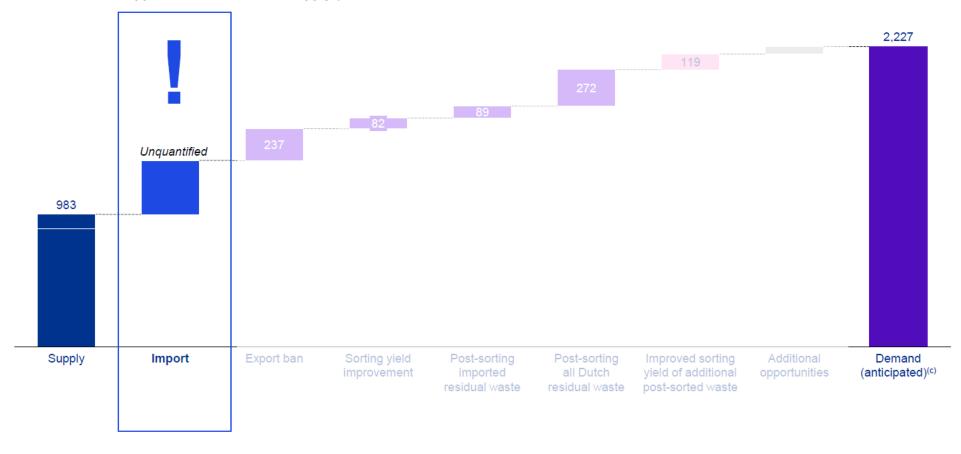


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...hence, importing plastic waste feedstock will be needed

Total overview of opportunities to increase supply (mass balance)(a), 2030, kt



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What is required at European level?

Clarity on policies and regulations



Extra-EU export ban



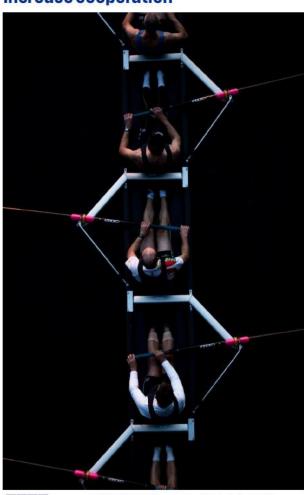
Level playing field in the EU





What is required at national level? (1)

Increase cooperation



Improve sorting



Ease of permitting





What is required at national level? (2)

Ban on incineration of unsorted waste



Change CO2 calculation







Thanks for attention

Any questions?

Document Classification: KPMG Confidential

Discussion

Panel discussion



Our panel for today:



Freek Bakker

Director Value Chain Plastics

@ PreZero Nederland



Rick Winkelman

Plastics Circular Economy Business
Development Manager
@ Shell



Ruben Dekker

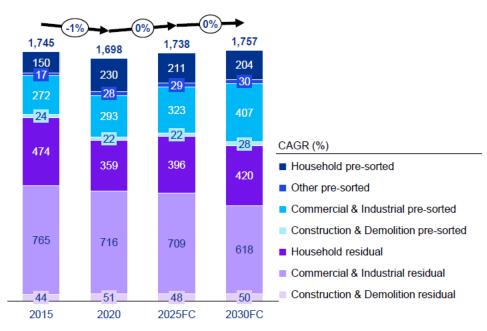
Team leader for sustainable product policy, waste collection and recycling @ Ministry of Infrastructure and Water Management (IenW)



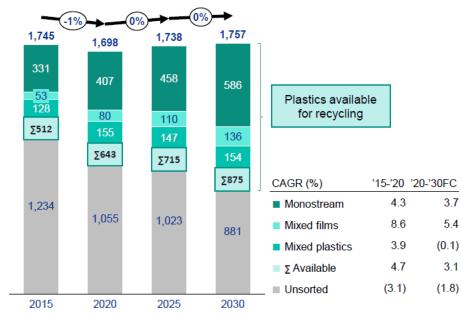


SUPPLY: In 2030 more plastic waste will be sent to recycling, however a large share will still be incinerated

Overview of total plastics per waste stream, kt, 2015-2030FC



Overview of sorting output available for recycling, kt, 2015-2030FC





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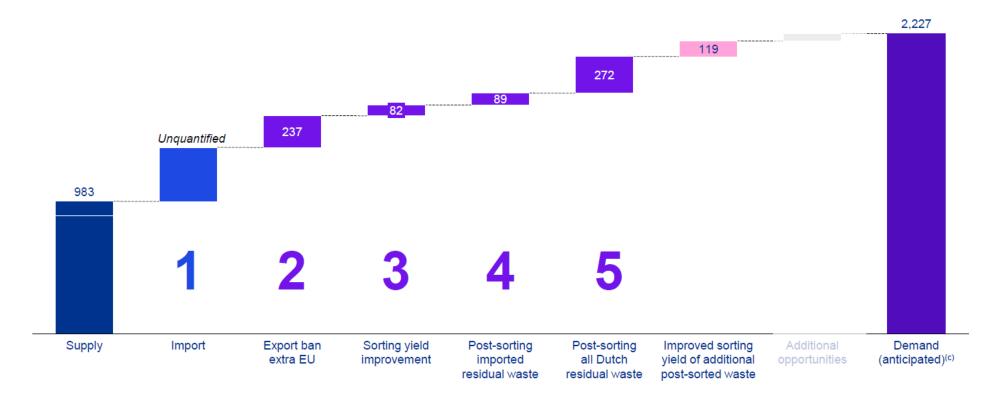
Increasing (post-)sorting leads to less unsorted plastics

Source: CBS; Eurostat; Interview programme; KPMG analysis



Five opportunities to brigde the gap

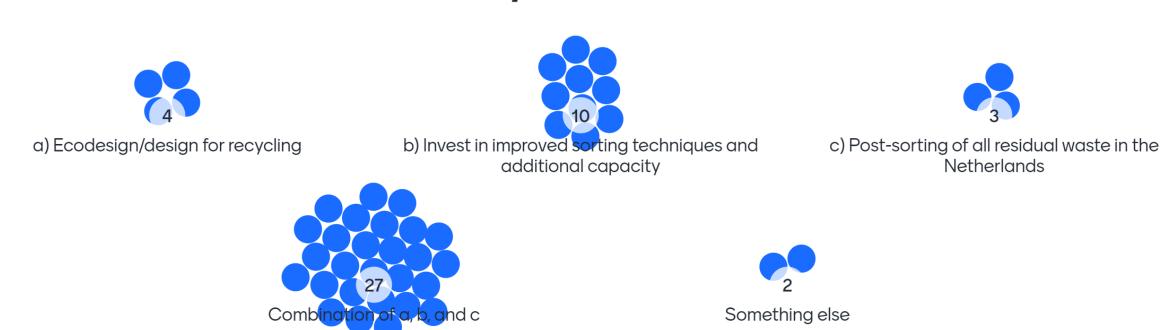
Total overview of opportunities to increase supply (mass balance)(a), 2030, kt



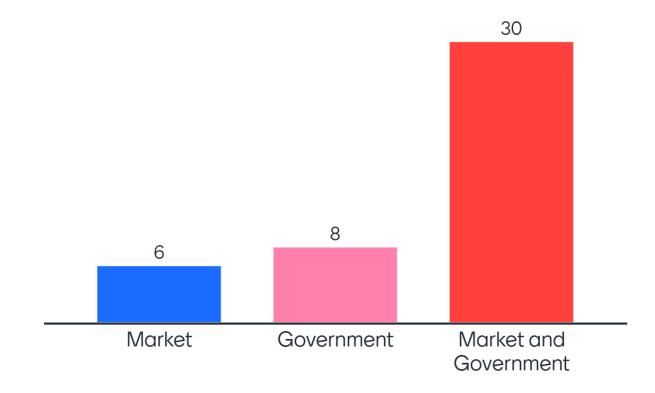
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Which measure do you think is most important to increase sorting yield end achieve the desired scale-up in feedstock availability?



Who is primarily responsible for taking these measures?





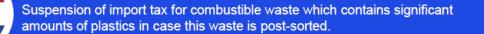
Making it easier to import feedstock should be the one of the core focus of the Dutch recycling value chain. This can be realised at European level by ensuring that there is a level playing field for internal traffic of plastic feedstock and that plastic waste can be easily transported across borders as feedstock (i.e. not as waste). At Dutch level import restrictions and duties should be suspended.

OPPORTUNITY 1: Importing feedstock



Ensure easy cross border transport of plastic waste feedstock (and derivatives such as pyrolysis oil).

Standardisation of waste could help to better match supply and demand by making the market more liquid and import & export more easy.







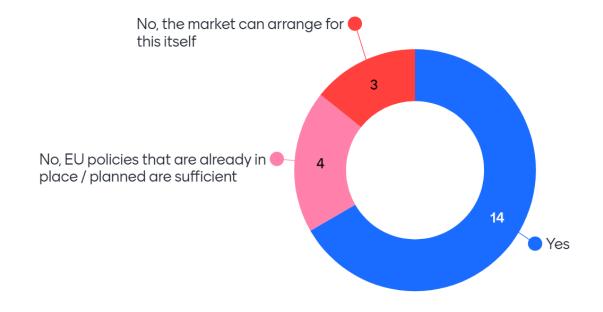
To what extent do you agree/disagree with the following statement:

Strongly disagree

Free movement, simple internal traffic and trading of waste within the European Union is desirable and necessary to scale up recycling capacity in NL

Strongly agree

Additional national policies are needed to ensure the availability for the Netherlands



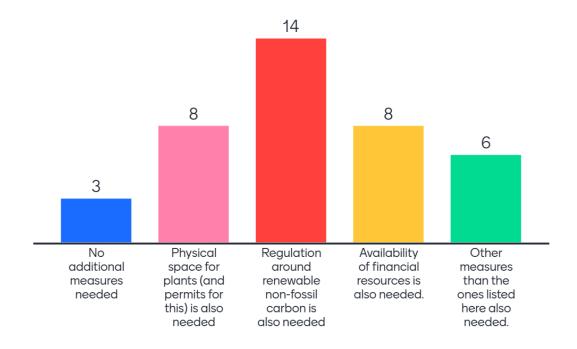
European and Dutch policies are the single most important driver for feedstock demand where most policies are still under debate, making it hard to determine the exact impact these will have on demand. The minimum recycled content requirements for products is expected to have the largest impact on the entire plastic waste value chain.

Regulation		Description		Chemical recycling demand impact		Mechanical recycling demand impact	
1	Ecodesign for Sustainable Products Regulation	Harmonized design requirements for plastic and polymers – Proposed European regulation	•	Increased in demand for (mostly very high quality or contact sensitive) recycled plastics, if a minimum recycled content is introduced, which (some not-all) chemical recycling can produce.	•	Ecodesign is expected to lead to more demand for single material plastic products, which can more easily be made from mechanical recycling than multi-material products.	
II	Minimum recycled content	Minimum share of recycled material quote of 10-35% – Proposed European regulation	•	Strong increased demand for (mostly very high quality or contact sensitive) recycled plastics, which (some not-all) chemical recycling can produce.	•	Strong increase in demand for recycled non-contact sensitive packaging and single-use beverage plastics bottles.	
III	Levy for unrecycled plastic	Countries must contribute 800 EUR/t for unrecycled plastics – Proposed European regulation	•	Increase of recycling demand, if levy is charged to producers/ consumers, as virgin plastics become more expensive and thereby recycled material more competitive	•	Increase of recycling demand, if levy is charged to producers/ consumers, as virgin plastics become more expensive and thereby recycled material more competitive	
V	ELV proposal for regulation	Recycled plastic content share in cars to be 25% (2030) – Proposed European regulation	•	Increased demand, for high quality or recycled plastics.	•	Strong increase as it will be easiest way to meet the recycling target.	
XVI	Acceptance of chemical recycling	Acceptance of chemical recycling and calculation method – Proposed European regulation	•	When chemical recycling will count towards reaching recycling rates, the demand for chemically recycled plastics is expected to increase, of which the extent is depending on the chosen measuring point and improvement in yield.	•	No significant effect expected.	
XVII	Minimum recycled content	All plastics to be comprised of 25%-30% reused/ bio material – Proposed Dutch regulation	•	Depending on how the regulations take shape, chemical recycling demand will be driven for use in high quality and contact sensitive products.	•	Although the exact scope of the regulations are still uncertain, it is expected that a significant share of the recycled material will be processed through low-grade/easily recyclable plastic groups through mechanical recycling	

Expected impact: Very positive; Slightly positive; Limited or no effect; Slightly negative; Negative. Source: European Commission; Plastics Europe; KPMG analysis.



Are the upcoming regulations sufficient to increase feedstock demand to such an extent (and thus scale up recycling capacity)?





What is most crucial for accelerating the market: Sorting, Export/Import, or Demand?









Thank you for your attention!

